

STORE WINDOWS

9165

(1987)

Store windows offer excellent opportunities for displays. Of all exhibits, window entries should be the least cluttered and avoid distraction from other sources. Turntables, simple animated signs, mounted cone and leaf identification, picture layouts, or miniature range scenes are some examples of appropriate displays. Dioramas, (three-dimensional miniature reproductions commonly used in museums) are excellent attention getters and are appropriate for any kind of a glass enclosure.

Many posters are designed for window display but be very selective in choosing the type you will use. Remember, one poor poster can be one too many.

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[\(see next section\)](#)

[\(see Table of Contents\)](#)