

## **DEVELOPING AND EXHIBITING DISPLAYS**

**9162**

(1987)

We are often asked to display our messages at fairs, flower shows, industrial expositions, conventions, and other public events. Sometimes we accept space to exhibit without sufficient personnel to construct or operate a booth, without time to plan and make an attractive display, and without inclination to accept the responsibility to do a proper job. It is better not to exhibit than to put before the public a sloppy display that embarrasses CDF.

A display can be anything you think conveys a message in a dramatic way. It may include actual objects, models, drawings, specimens, charts, graphs, news clippings, slides, photographs, or handout materials. It can be placed on the floor, on a shelf, on a table, in a display case, or on a counter. It can utilize the bulletin board, the blackboard, felt boards, or plain walls. Firefighting equipment or processes can be used. Consider engines, dozers, and helicopters as an attention-getter.

**FORMS AND/OR FORMS SAMPLES: RETURN TO CDF LIBRARY HOME PAGE FOR FORMS/FORMS SAMPLES SITE LINK.**

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