

# INTRODUCTION

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(1987)

The California Department of Forestry and Fire Protection (CDF) has the responsibility for preventing wildfires on California's wildlands under the authority of the Public Resources Code (PRC). This chapter is intended for use by CDF employees to help them understand and carry out this charge in a proper and efficient manner.

The following activities are inclusive of the integral fire prevention program of CDF and are defined or referred to by source in this handbook:

## **Schools**

Prepare and present programs to school children; assist school teachers, counselors, consultants, and administrators either in or out of classroom; prepare or present fire prevention or conservation education subjects and materials, with emphasis on K-2 students that reside in State Responsibility Area (SRA) lands.

## **Group Programs**

Prepare and present programs to organized groups (for example, service clubs, youth organizations, and homeowners' associations) on fire prevention or conservation education.

## **Mass Media**

Develop fire prevention education programs for press, radio, movie, and television outlets. Develop stories or scripts or participate in programs before cameras or microphones when related to fire prevention education for public awareness.

## **Signs, Posters, and Other Printed Materials**

Design, procure, distribute, post, or service all types of fire prevention signs and posters and other materials, including roadside signs.

## **Use of Smokey Bear**

Use Smokey Bear according to the federal guidelines as described in the National Smokey Bear Training Guide.

## **Exhibits and Displays**

Design, build, install, or tend displays at fairs, career opportunity programs, parades or other similar activities, in store windows, or other semi-permanent installations.

## **Cooperative Fire Prevention Programs**

Achieve common goals with other fire agencies and private corporations through a pooling of human and material resources. This cooperative effort occurs on statewide and local levels.

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[\(see next section\)](#)

[\(see Table of Contents\)](#)