

## **INFORMATION AND INTELLIGENCE DEFINED**

**7791**

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Information Defined: Is data that has been assembled in such a way as to inform and/or educate the general public or to inform agencies/organizations that are outside the fire service and not familiar with emergency service terminology and acronyms. Information should be developed for the audience it's intended to inform, such as: news media at the scene of the incident, Law Enforcement when evacuating or holding roadblocks, affected public at assembly points or evacuation centers, Unit/Incident Call Centers that are distributing incident information, local elected officials, incident personnel at the incident base, and other cooperating agencies such as: law enforcement, local emergency agencies, public works, Red Cross, etc. Information always needs to be approved by the Incident Commander or his/her designee prior to dissemination.

Intelligence Defined: Is strategic incident data that has been assembled for internal and external departmental uses. The data would normally include enough information regarding historic, present, and/or future assumptions/conditions to allow the intended recipient to make strategic and/or tactical decisions. If Intelligence data is supplied to the Information Section or Public it will need to be converted to information suitable for the recipients, prior to being distributed.

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