

CHAPTER 6280 PUBLICITY

(May 2003)

POLICY

6281

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Responsibility

All

Conservation camp activity is of interest to the public, and both CDF and CYA are eager to publicize successful aspects of the camp program. In releasing news or in giving talks or other public contact, employees must remember the dual aspects of this program. Other agencies, as well as the wards, should never be neglected when credit is being claimed for work accomplished. The Camp Superintendent and Division Chief shall jointly promote a positive image of the camp in all media sources. The living habits and behavior of camp wards as individuals or as a group are not subjects for public discussion.

(see next section)

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(see Forms or Forms Samples)