

POST-INCIDENT INFORMATION
(September 1991)

0680

COMMUNITY RELATIONS
(September 1991)

0681

Post-incident community relations is the dissemination of information and educational messages between CAL FIRE and various local groups following an incident. CAL FIRE interaction with communities affected by some type of major incident (i.e., fire, flood, hazardous material exposure, etc.) is of paramount importance to ensure effective methods of information distribution, both internal and external, and to minimize or prevent problems.

This section serves as a guide for effective community relations after an incident. The purpose of this section is to minimize omissions in the information flow as well as concerns and criticisms expressed by the public or other agencies.

For example, in 1987 both CAL FIRE at the Pebble Beach incident and the United States Forest Service at the Acorn Alpine County incident experienced harsh and sometimes inappropriate criticism. This section provides guidelines designed to minimize such problems.

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